

A woman with dark hair, wearing a brown cable-knit sweater and a grey blazer, is looking at a garment on a rack in a clothing store. She is holding a smartphone in her left hand. The scene is overlaid with futuristic, glowing blue light effects, including a large, semi-transparent sphere on the right and various light trails and patterns, suggesting a high-tech or AI theme. The background shows clothing racks and store lighting.

Unlocking AI's Potential for Ecommerce

Danny Richman

⚡ GPT-3.5

✦ GPT-4

ChatGPT **PLUS**

Send a message





Welcome to OpenAI Beta

Start with the basics

Quickstart tutorial

Learn by building a quick sample app

Examples

Explore some example tasks

Build an application



Applications must be approved before going live.

[Learn more](#)



Text completion

Generate and edit text



Code completion Private beta

Generate, edit, and explain code



Fine-tuning

Train a model for your use case



Embeddings

Search, classify, and compare text

+ New Project

Projects

Templates

Tools expand all

Find a tool

- Blog Conclusion
- Blog Ideas
- Blog Intro
- Blog Outline
- Blog Title
- Blog Title - Listicle
- Bullet Point to Blog Section
- Freestyle
- Keyword Generator
- Email/Letter (6)
- Social Media Tools (16)
- Sales Copy (8)

DW Danny's Workspace Free

Blog Intro

Create Copy Saved (0)

Undo Redo Bold Italic Underline H1 H2 H3 Saved

Supercharge beta

What is your blog title? Optional

How to use GPT-3 for keyword research

Close

What is the blog about? *i*

How to use GPT-3 for keyword research

Short input. Try to provide more details for better copy results. 37/1000

Choose a tone Enter a custom tone or choose a preset tone

Friendly

Create Copy

Start typing, copy, or paste to get started...

Keyword research is by far one of the most important aspect of successful SEO techniques. If you can't back up your articles with tons of keyword searches, what's the point of writing? With that said, let's take a look at how to use GPT-3 for keyword research.

I have been using Google keyword planner to help me generate new keyword ideas for months. For a long time I was happy with it, but recently I read an article on how you can use the GPT-3 method to plan out your marketing funnel. It was full of great tips about how to do keyword research for SEO and PPC.

Google Patents is a treasure trove of information that often goes under-utilized. The database has helped many with competitor research, keyword research, and patent research for years, but there's still a lot of confusion surrounding how to use the tool. Here's a little intro and some tips on how to use Google Patents for keyword research.

You might be one of the many webmasters who are looking to expand their site's reach by including new long-tail keywords with each article you post. Many of these so called "keyword stuffing" or "keyword spamming" attempts will not work, in part due to Google's updates to the algorithm and because it can hurt your SEO efforts in a number of ways.

Forbes

GPT-3 Is Amazing—And Overhyped

26,229 keywords Total volume: 330K

Export

<input type="checkbox"/> Keyword	KD	Volume ▼	GV	TP	CPC	CPS	Parent topic	SF	Updated
<input type="checkbox"/> + madeleine mccann conspiracy theories and evidence	7	200	200	450	N/A	N/A	madeleine mccann theories		24 Jun
<input type="checkbox"/> + interesting conspiracy theories	57	200	1.2K	4.1K	\$1.60	1.40	conspiracy theories	1	2 days
<input type="checkbox"/> + diana death conspiracy	32	200	500	2.4K	\$0.00	1.07	princess diana car accident	1	15 Jul
<input type="checkbox"/> + 9/11 conspiracy	52	200	2.2K	3.2K	N/A	0.94	911 conspiracy theories	1	15 Jul
<input type="checkbox"/> + elisa lam conspiracy reddit	7	200	300	0	N/A	N/A	elisa lam reddit	1	26 Jun
<input type="checkbox"/> + most popular conspiracy theories	59	200	1.7K	800	\$0.00	1.47	conspiracies	1	6 days
<input type="checkbox"/> + ebola conspiracy theory	13	200	200	80	N/A	N/A	ebola conspiracy theory		14 Jul
<input type="checkbox"/> ✓ conspiracy to defraud	0	200	900	200	\$1.80	1.01	conspiracy to fraud	3	7 days
<input type="checkbox"/> + qanon conspiracy theory in hindi	52	200	450	11K	N/A	N/A	qanon	1	3 hours
<input type="checkbox"/> + examples of conspiracy theories	57	200	450	5.4K	N/A	N/A	conspiracy theories	1	2 Jul
<input type="checkbox"/> + the cult of conspiracy	3	200	300	900	N/A	N/A	qanon channel 4	2	25 Jun
<input type="checkbox"/> + the conspiracy chart	7	200	2.4K	350	N/A	N/A	the conspiracy chart	1	25 Jun
<input type="checkbox"/> + conspiracy charge	8	200	5.7K	250	N/A	N/A	conspiracy to commit a crime	1	20 Jul
<input type="checkbox"/> + blue box conspiracy reddit	26	200	1.4K	90	N/A	N/A	blue box conspiracy reddit	1	17 Jul



Get started



Enter an instruction or select a preset, and watch the API respond with a **completion** that attempts to match the context or pattern you provided.

You can control which **model** completes your request by changing the model.

KEEP IN MIND

Use good judgment when sharing outputs, and attribute them to your name or company. [Learn more.](#)

Requests submitted to our models may be used to train and improve future models. [Learn more.](#)

Our default models' training data cuts off in 2021, so they may not have knowledge of current events.

Playground



Classify the keyword according to whether it relates to a legal concept or a non-legal concept.

Keyword: conspiracy theories
Classification: Non-legal

Keyword: qanon conspiracy
Classification: Non-legal

Keyword: conspiracy to murder
Classification: Legal

Keyword: fraud conspiracy
Classification: Legal

Keyword: I
Classification:



84



Model

Temperature

1

Maximum length

64

Stop sequences

Enter sequence and press Tab

Top P

1

Frequency penalty

0

Presence penalty

0

Best of

1



⚡ GPT-3.5

⚡ GPT-4

ChatGPT PLUS

Generate code for Google Sheets to use the GPT API to classify the keywords found in column A as having either a "legal" or "non-legal" context.





| 100% | £ % .0 .00 123 | Default (Ari... | 12 | **B** *I* ~~ABC~~ A | |

F17 |

	A	B	C	D	E	F	G	H	I
1	Keyword	Search Volume	Classification						
2									
3									
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Settings

Keywords



Explore

My Audience frequently visits the website

www.farms.com

Search

Add Location | Compare Audiences

- My Audience frequently talks about
- My Audience uses these word(s) in their profile
- My Audience follows the social account
- My Audience frequently visits the website
- My Audience frequently uses the hashtag
- Analyze a specific website or social account

Export All Data

Track Audience NEW

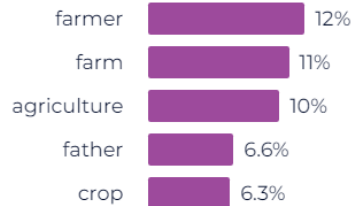
people who visit **www.farms.com**

Get more [search ideas](#) related to this audience

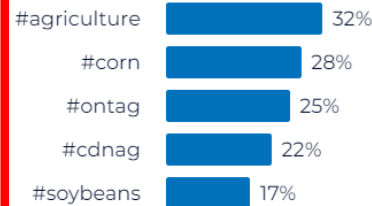
- Overview
- Text Insights
- Demographics
- Social
- Websites
- Podcasts
- YouTube
- Press
- Help Center

Here are the behaviors and demographics of this audience

Top Words in Bios



Top Hashtags Used



Frequently Used Phrases

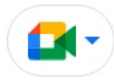


[See all text insights](#)

Gender Distribution

Top Job Roles / Fields

Most Mentioned Skills



Navigation and formatting toolbar including undo, redo, print, zoom (100%), currency symbols (£, %), decimal places (.0, .00), font (Calibri), size (12), bold (B), italic (I), strikethrough (ABC), text color (A), fill color (diamond), grid lines, text wrap, text alignment, bullet points, indent, link, insert link, insert image, filter, and sum (Σ) icons.

A27

fx

	A	B	C
1	Hashtag	Content Topic	
2			
3			
4			
5			
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22			
23			
24			



Settings




Hashtags





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☰ ▼ ↑ ▼ |
🔗 📄 🗑
▼ 📊 Σ

C2 | fx |

	A	B	C	D
1	Image URL	Words to include (comma separated)	ALT Tag	Image
2	https://image-cdn.hypb.st/https%3A%2F%2Fhypebeast.com%2Fimage%2F2017%2F09%2Fpatagonia-worn-wear-website-1.jpg	Patagonia		
3	https://www.headict.co.uk/30690-large_default/tin-shed-stone-blue.jpg	Patagonia		
4	https://assets.trailspace.com/assets/a/4/8/9321032/image.jpg	Patagonia		



🔍 ↶ ↷ 🖨 📄 100% | £ % .0 ↓ .00 123 | Defaul... | - 12 + | **B** *I* 🔗 A | 🗑 📊 🔄 | ☰ ↓ | 📏 | 🔍 | ⋮ ^

A2 | *fx* Cybersecurity

	A	B	C
1	Topic	Link to article	
2	Cybersecurity		
3			
4			
5			
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20			
21			
22			



Date	Landing Page	Query	Url Clicks	Impressions	Average Position	URL CTR
01/09/2022	/products/3-seater-leather-recliner-sofa-black-sorrento	black leather recliner	0	1	8.00	0.00%
01/09/2022	/collections/3-and-2-seater-leather-sofa-packages	small black leather sofa	0	1	68.00	0.00%
01/09/2022	/products/recliner-sofa-set-3-2-dark-grey-fabric-sorrento	grey fabric recliner	0	1	9.00	0.00%
01/09/2022	/collections/leather-recliner-chairs	recliner chair leather	0	2	69.00	0.00%
01/09/2022	/	ex display furniture bradford	0	1	32.00	0.00%
01/09/2022	/collections/second-hand-sofas	used sofa for sale near me	0	1	12.00	0.00%
01/09/2022	/collections/recliner-corner-sofas	recliner sofa corner	0	2	9.50	0.00%
01/09/2022	/collections/second-hand-sofas	leather sofa 2nd hand	0	1	13.00	0.00%
01/09/2022	/collections/leather-recliner-sofas	3+2 leather recliner sofas	0	3	15.67	0.00%
01/09/2022	/products/3-2-1-sofa-set-dark-grey-fabric-kensal	3+1+1 fabric sofa set	0	2	3.00	0.00%
01/09/2022	/collections/recliner-corner-sofas	sofa corner recliner	0	1	10.00	0.00%
01/09/2022	/products/l-shape-corner-sofa-beige-fabric-lucy	l shape corner sofa	0	1	84.00	0.00%
01/09/2022	/collections/2-seater-velvet-sofa	velvet sofa 2 seater	0	1	32.00	0.00%
01/09/2022	/collections/corner-sofa-and-cuddle-chair	cuddle sofa	0	1	18.00	0.00%
01/09/2022	/products/3-2-1-sofa-set-grey-recliner-fabric-sorrento	sofas for sale	0	1	35.00	0.00%
01/09/2022	/collections/pay-monthly-sofas	monthly pay sofas	0	1	11.00	0.00%
01/09/2022	/collections/made-to-measure-sofas	how to measure a sofa	0	1	96.00	0.00%
01/09/2022	/collections/pay-monthly-sofas	sofa monthly payments	0	2	10.50	0.00%
01/09/2022	/products/recliner-chair-grey-fabric-sorrento	grey recliner chairs	0	1	30.00	0.00%
01/09/2022	/products/leather-recliner-chair-black-highgate	black leather recliner chairs	0	1	6.00	0.00%
01/09/2022	/products/cinema-chair-recliner-red-leather-valencia	red leather recliner chair	0	1	3.00	0.00%
01/09/2022	/products/leather-recliner-armchair-grey-highgate	riser chairs colchester	0	2	50.50	0.00%
01/09/2022	/collections/second-hand-sofas	corner sofa 2nd hand	0	1	10.00	0.00%
01/09/2022	/products/leather-recliner-armchair-grey-highgate	stressless chairs colchester	0	1	44.00	0.00%
01/09/2022	/collections/second-hand-sofas	second hand sofa sale near me	0	9	9.00	0.00%
01/09/2022	/collections/second-hand-sofas	second hand sofas for sale near me	2	34	8.74	5.88%
01/09/2022	/collections/second-hand-sofas	cheap sofas second hand	0	2	7.00	0.00%
01/09/2022	/products/fabric-sofa-set-dark-grey-3-2-kensington	free sofa	0	1	100.00	0.00%
01/09/2022	/collections/black-sofas	black sofa set	0	1	20.00	0.00%
01/09/2022	/products/corner-sofa-and-cuddle-chair-grey-fabric-kensal	grey corner sofa and cuddle chair	0	1	9.00	0.00%
01/09/2022	/collections/recliner-corner-sofas	corner recliner sofa	0	45	11.93	0.00%
01/09/2022	/products/l-shaped-cinema-sofa-modular-seal-fabric-fullback-london	sofa bed cinema london	0	1	15.00	0.00%

AI IMAGE GENERATORS



Midjourney

DALL-E 3



Welcome to #ecom!

This is the start of the #ecom channel.

[✎ Edit Channel](#)

[+](#) Message #ecom

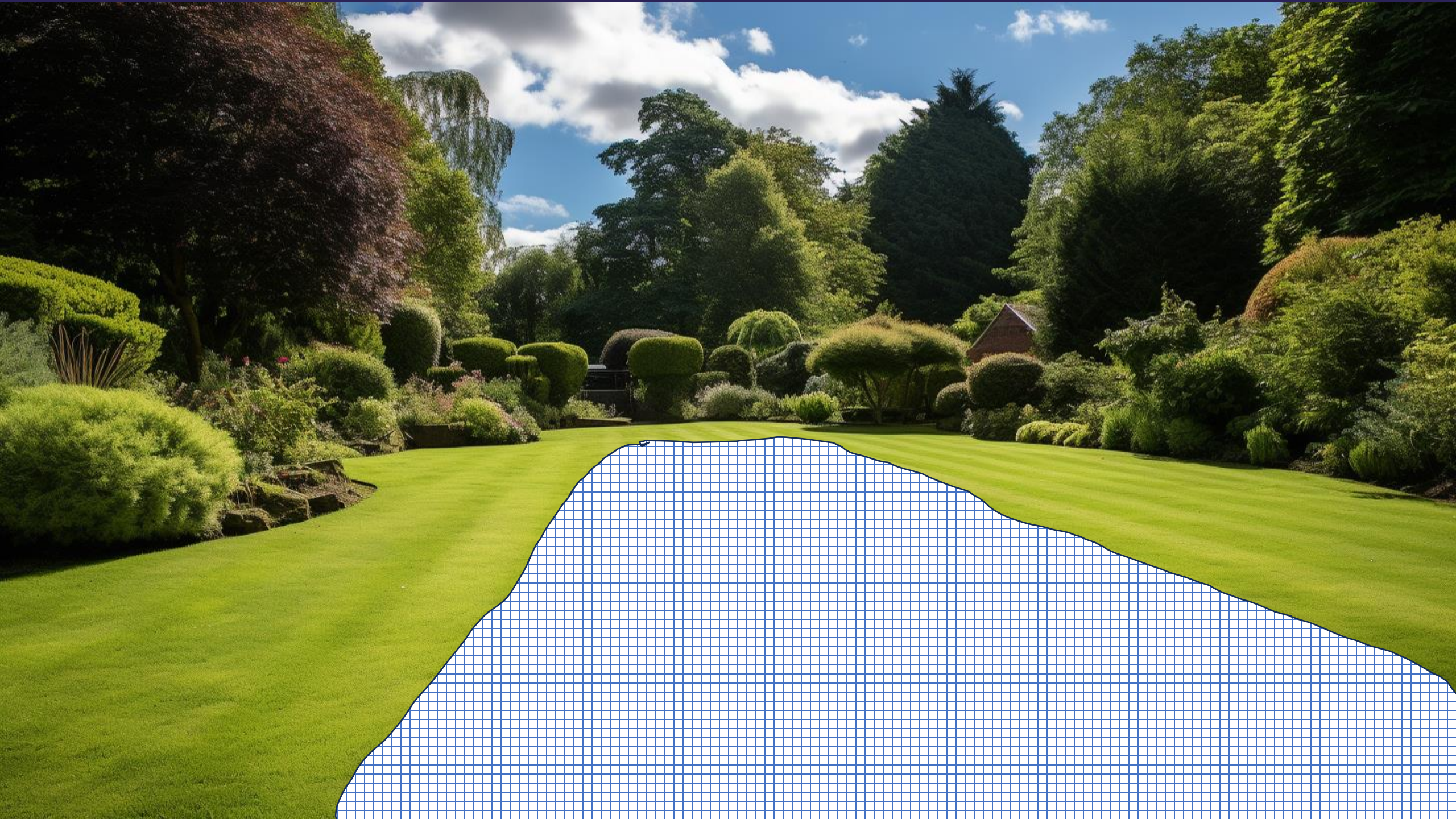






























Excellent 4.8 out of 5  Trustpilot



THE MILLSHOP
ONLINE

United Kingdom (GBP £) 



[Upholstery Fabric](#)

[Curtain Fabric](#)

[By Brand](#)

[By Style](#)

[By Colour](#)

[Made to Measure](#)

[Foam Cut To Size](#)

[Sale](#)

[FabricGenie ^{NEW}](#)



Rainbow unicorns, light pink background

INTRODUCING

FabricGenie

Why search for your perfect soft furnishing fabric when you could just create it with the power of AI?

[TRY IT NOW!](#)



Email Address

Your designs will be sent by email.

danny@richmanseo.co.uk



Generate Designs From



Theme



Text



Text and Image



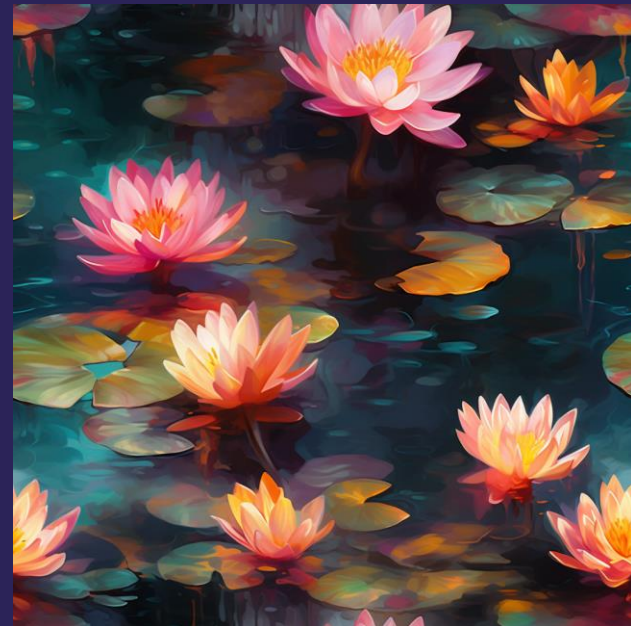
Image

Text Description

e.g. vintage flowers with pink roses and lush green leaves.

lilly design on a black background, floral motifs,
textured brushstrokes, dark pink, orange and
aquamarine, misty atmosphere.

GENERATE YOUR DESIGNS











bluetooth speaker for a pool party



Converse

Shopping

Images

Videos

News

Maps

Books

Flights

Finance

Generative AI is experimental

When choosing a Bluetooth speaker for a pool party, you can consider factors like:

- **Battery:** How long the batteries last.
- **Water resistance:** Whether the speaker is waterproof. Reviewers suggest a water-resistance rating of at least IPX5.
- **Sound quality:** A large or expensive speaker does not necessarily produce better sound.

Here are some of the best bluetooth speakers for a pool party:



Good for shower

JBL Flip 5

4.6 ★ (14K)

JBL, 29+ stores

\$90

This wireless, lightweight, Bluetooth speaker can be used outdoors and by the pool. It's waterproof and available in multiple colors.



Good for outdoors

Ultimate Ears MEGABOOM 3

4.6 ★ (5.8k)

Featuring 360° sound and a powerful bass, this portable wireless speaker is suitable for pool and outdoor use.



Choosing a Great Waterproof...

Doss Audio



Buying a Bluetooth Speaker: 5...

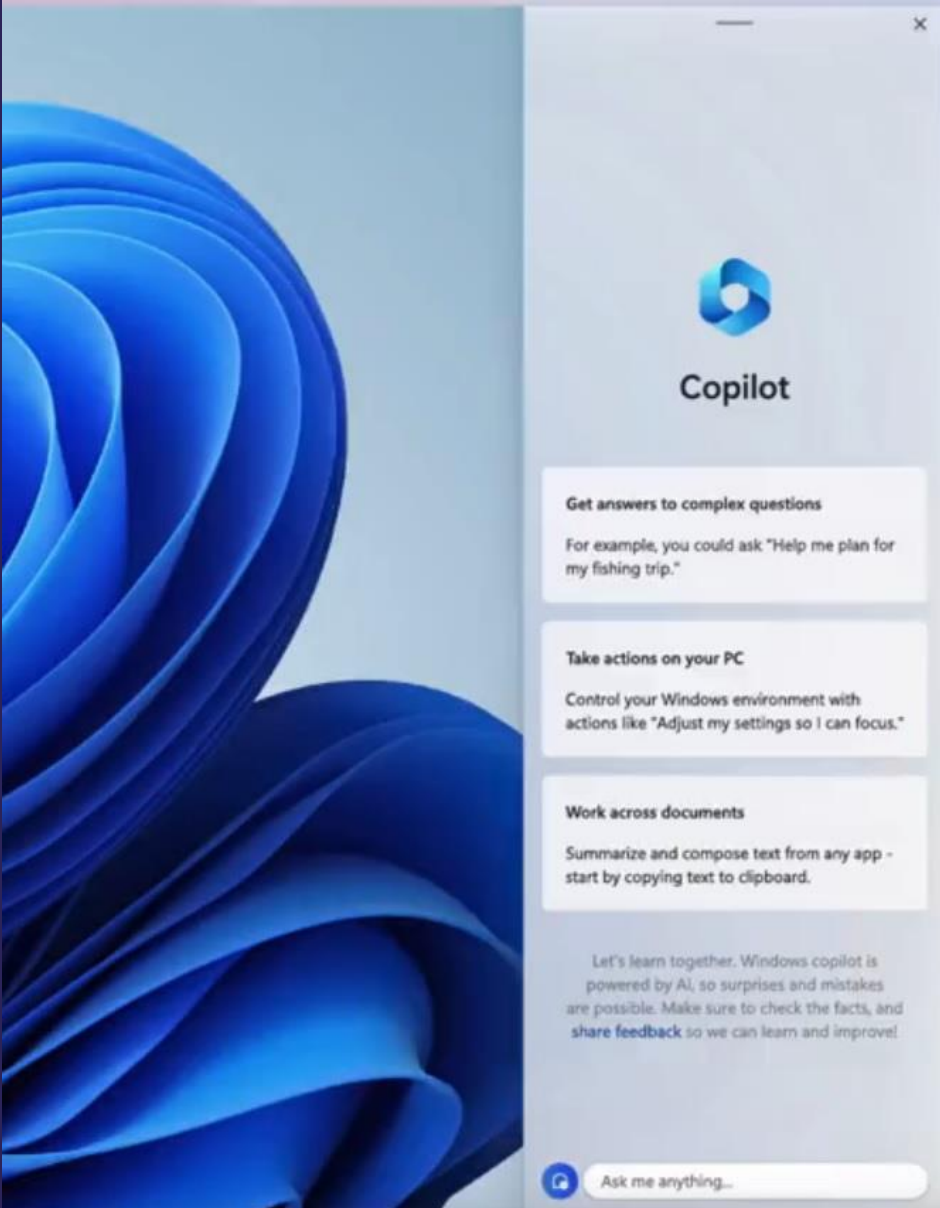
Dignited



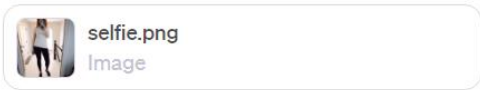
How To Buy The Best Bluetooth...

Jabra

Search will become conversational



Integrated into all of Windows



Find me something to wear



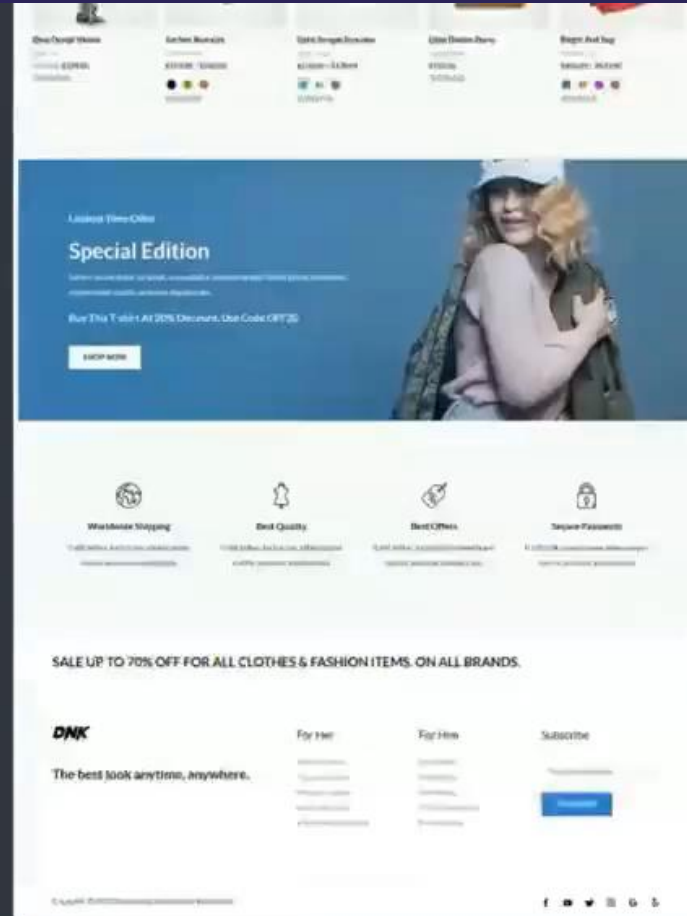
Sure! I will start by analysing your size, body shape, skin tone and hair colour. I will then suggest some on-trend looks that you're going to love!



Finished working

Show work ▾





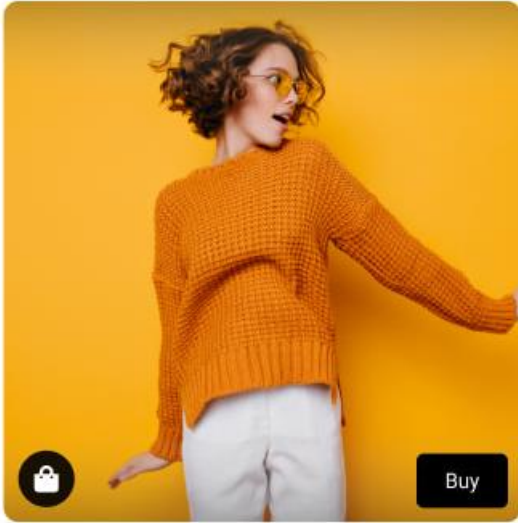
Examine this e-commerce website screenshot. Identify user experience flaws, potential conversion blockers, and suggest improvements for better sales performance.



Upon examining the e-commerce website screenshot, here ●

EsCommerce 

21 Jan 2022



A classic yellow sweater to get you through the winter. Get your new sweater at 50% off.

EsCommerce 

11 Jan 2022



bvcerxe bvcerxe

🎵 original sound - bvcerxe



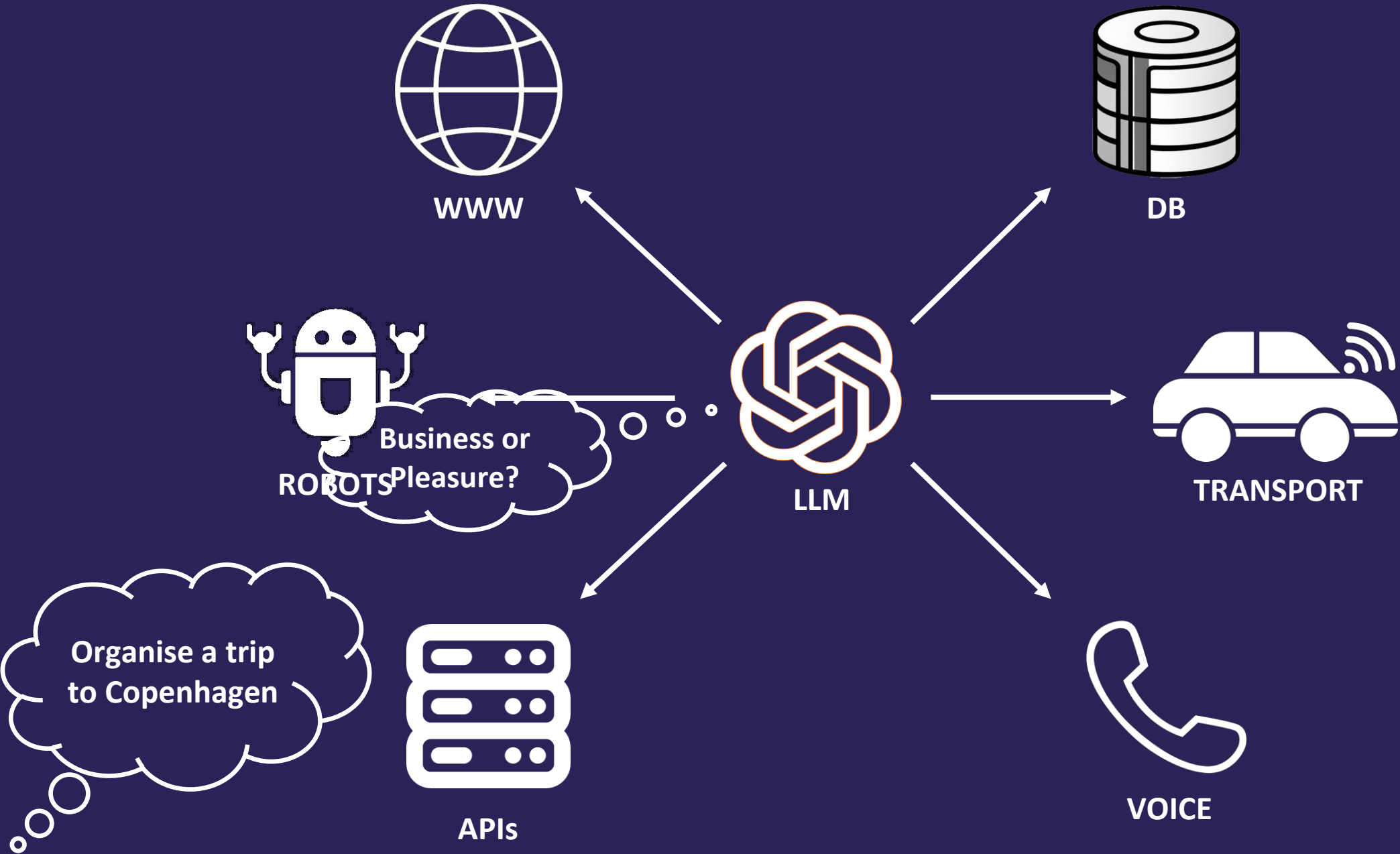
541.6K



3400



3684



The Idea Propagation Value Chain

Ben Thompson



Idea



Realization



Duplication



Distribution



Consumption



- **Danny Richman**
- Slides: bit.ly/dannyeocom
- Sheets & Scripts: bit.ly/DannyGPT3Scripts
- T: @DannyRichman
- E: danny@richmanseo.co.uk
- W: seotraininglondon.org

