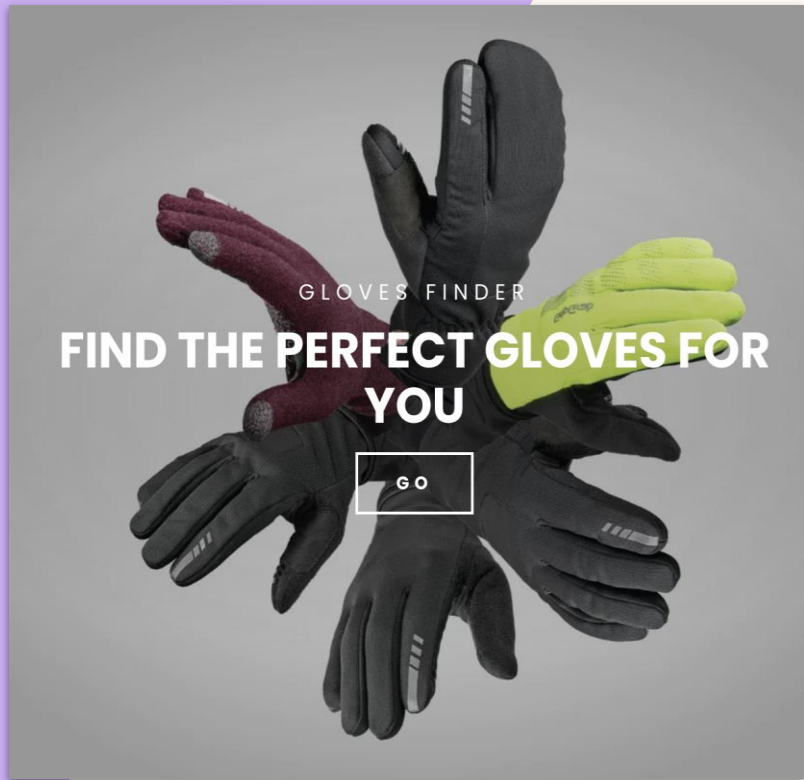




Success story

Unleash the Power of Marketing Automation: Supercharge Conversions and Build a Stronger Brand

 klaviyo[™] **GripGrab**



01 Presentation

02 Gripgrab x Dtails x Klaviyo

03 Q&A

Speakers



Christian Lydeking Hermansen

HEAD OF ECOMMERCE
GRIPGRAB.COM



Lars Middelhede

EMAIL AUTOMATION LEAD
D.TAILS



Celine Dibert

MANAGER, AGENCY PARTNERSHIPS EMEA
KLAVIYO

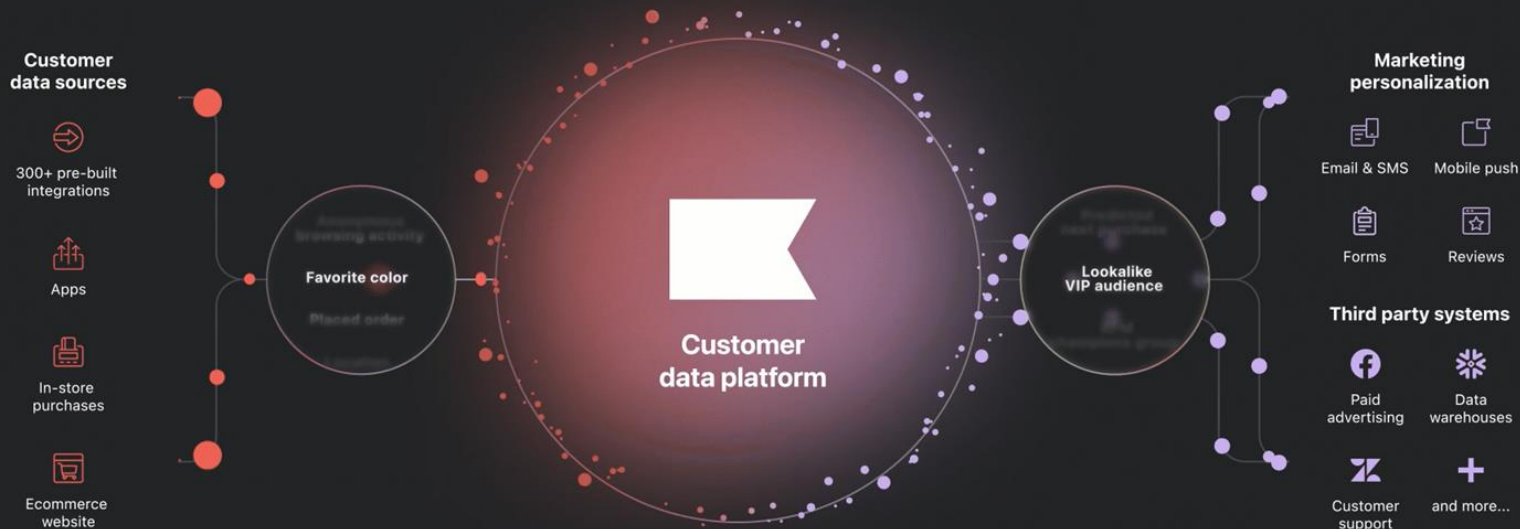
Klaviyo Intelligent Marketing and Customer Data Platform

DATA COMPONENTS

More effectively unify, manipulate, transform and activate data in Klaviyo as the brain of the business.

INTELLIGENCE COMPONENTS

Build insights-driven personas and leverage Klaviyo for reporting needs beyond marketing channel performance.



klaviyo



Passionate about Shopify since 2016, D.tails are a shopify plus agency, with focus on technical & B2B solutions, and of course proud to call ourselves Klaviyo Platinum partners

GripGrab

- Specialist brand in cycling apparel and accessories
- Family-owned and operated business for 20+ years
- Originates from being passionate riders themselves and seeing a gap in the market
- Global distribution via 3rd Party Retailers (online/B&M), Marketplaces (AMZ), and D2C Ecommerce
- 3+ years of partnership with D.TAILS on Shopify, Gorgias, and Klaviyo
- 1,000,000 items sold/year



Conversation

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Questions ?

**Please join us now
or on booth**