



# Perspektiver på Plastik

28. august 2018, Henrik Beha Pedersen, CEO og Founder Plastic Change

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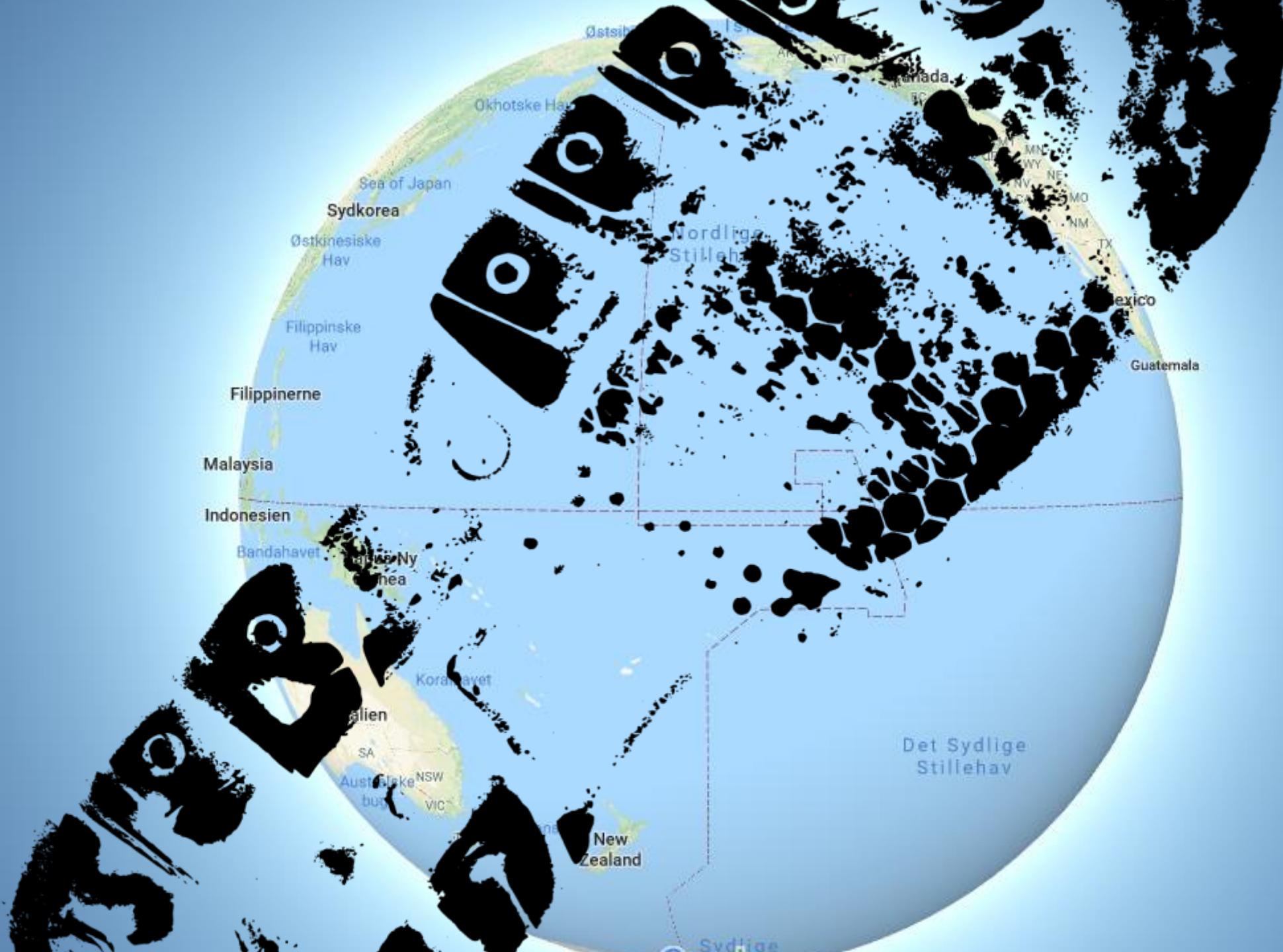
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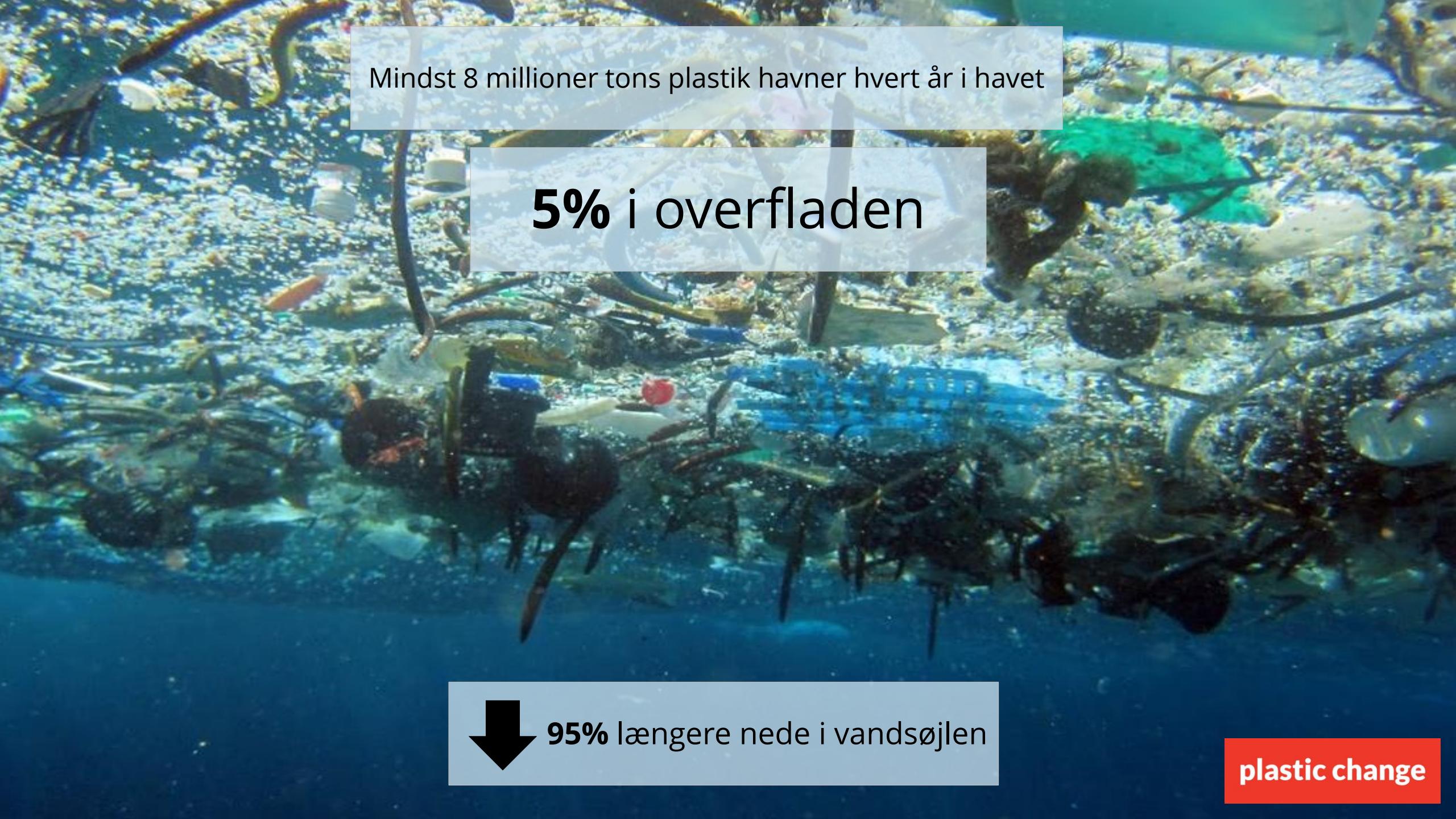
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The background image shows a vast expanse of the ocean's surface, heavily laden with a dense layer of plastic debris. Bottles, bags, and other plastic fragments are scattered across the water, illustrating the scale of marine pollution.

Mindst 8 millioner tons plastik havner hvert år i havet

5% i overfladen



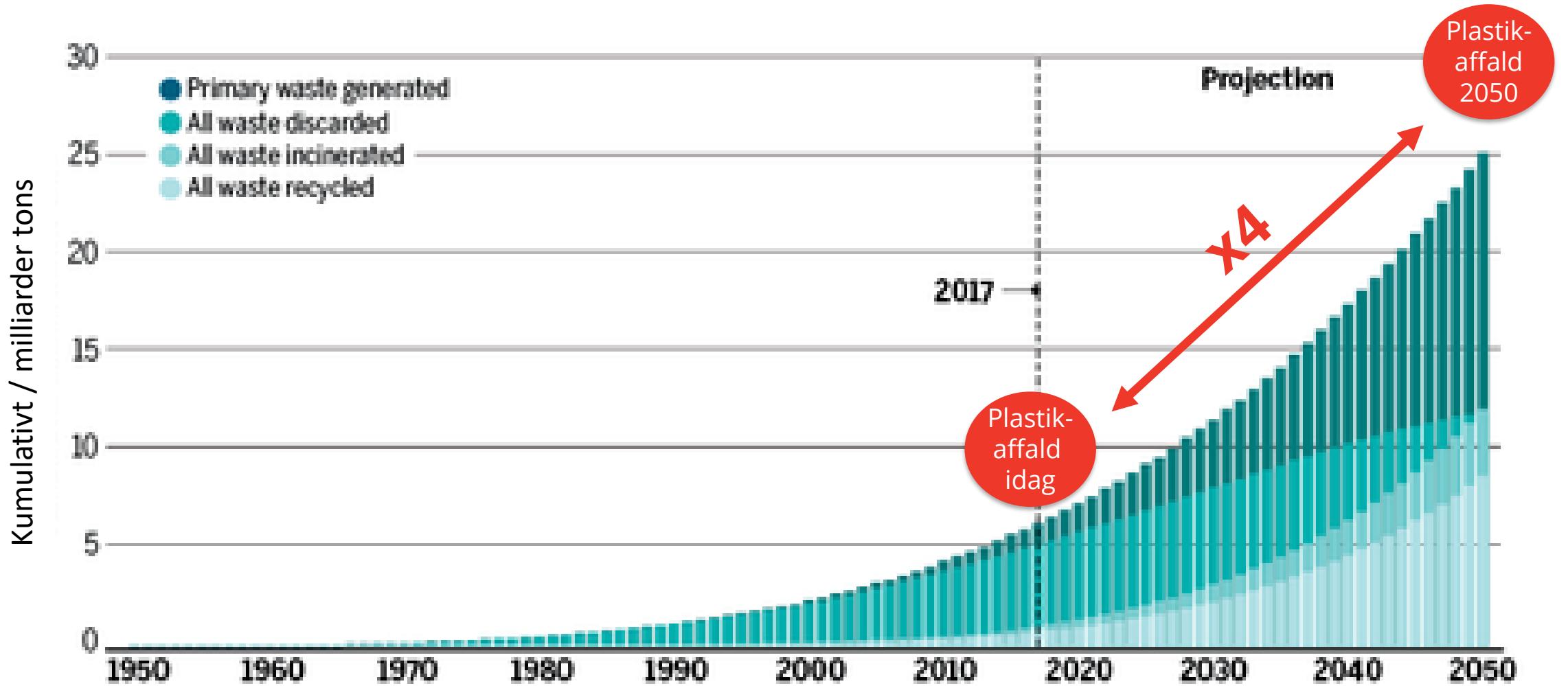
95% længere nede i vandsøjlen

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# “Business As Usual”

TAKE > MAKE > DUMP



Historical data and projections to 2050 of plastic waste production and disposal. "Primary waste" is plastic becoming waste for the first time and doesn't include waste from plastic that has been recycled. Fra: "Production, use, and fate of all plastics ever made" Geyer, Jambeck, Law Sci. Adv. 2017; 3: e1700782 19 July 2017.

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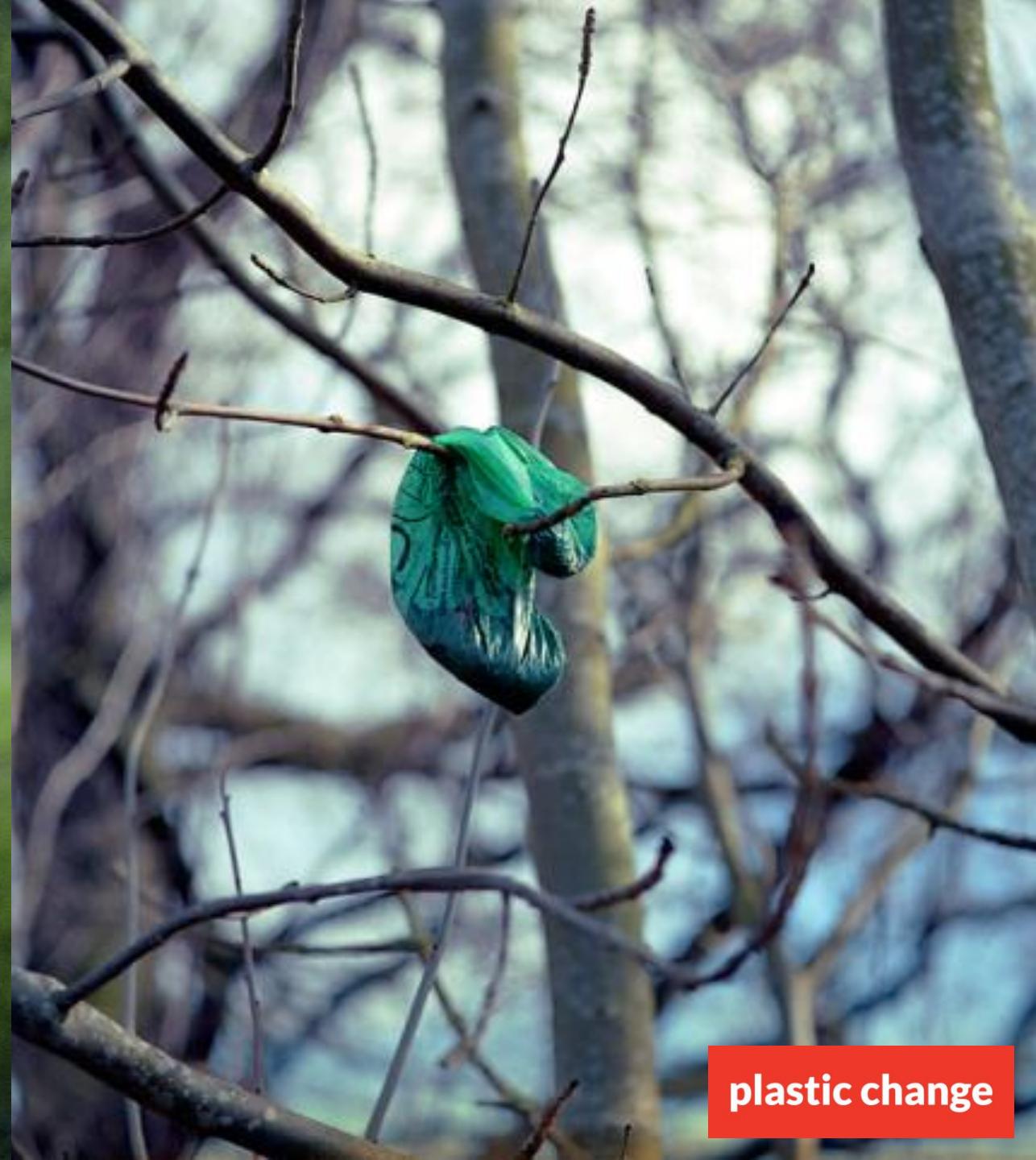
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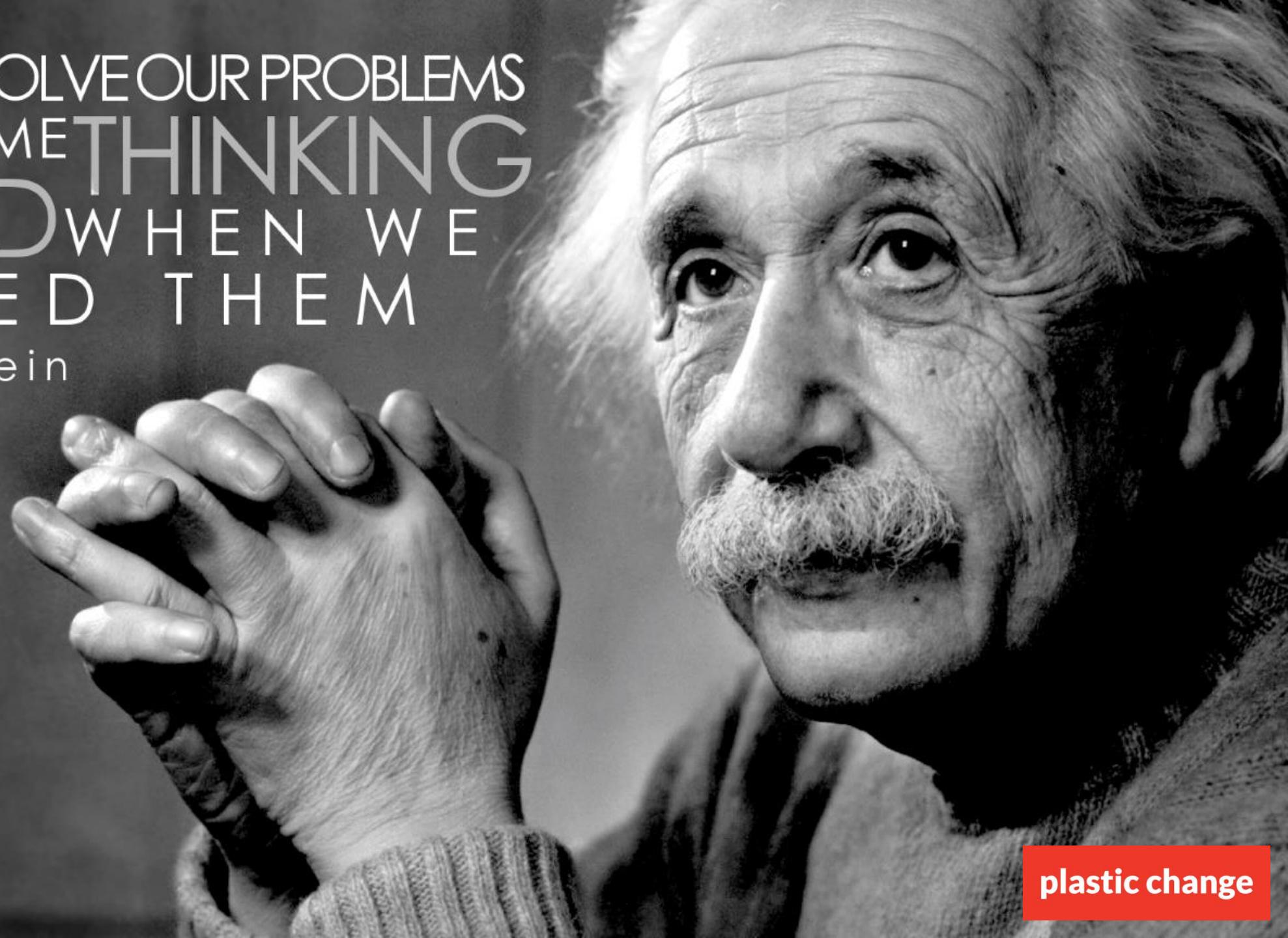
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WE CANNOT SOLVE OUR PROBLEMS  
WITH THE SAME THINKING  
WE USED WHEN WE  
CREATED THEM

-Albert Einstein



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# Den store transformation

AF TANKE OG PRAKSIS

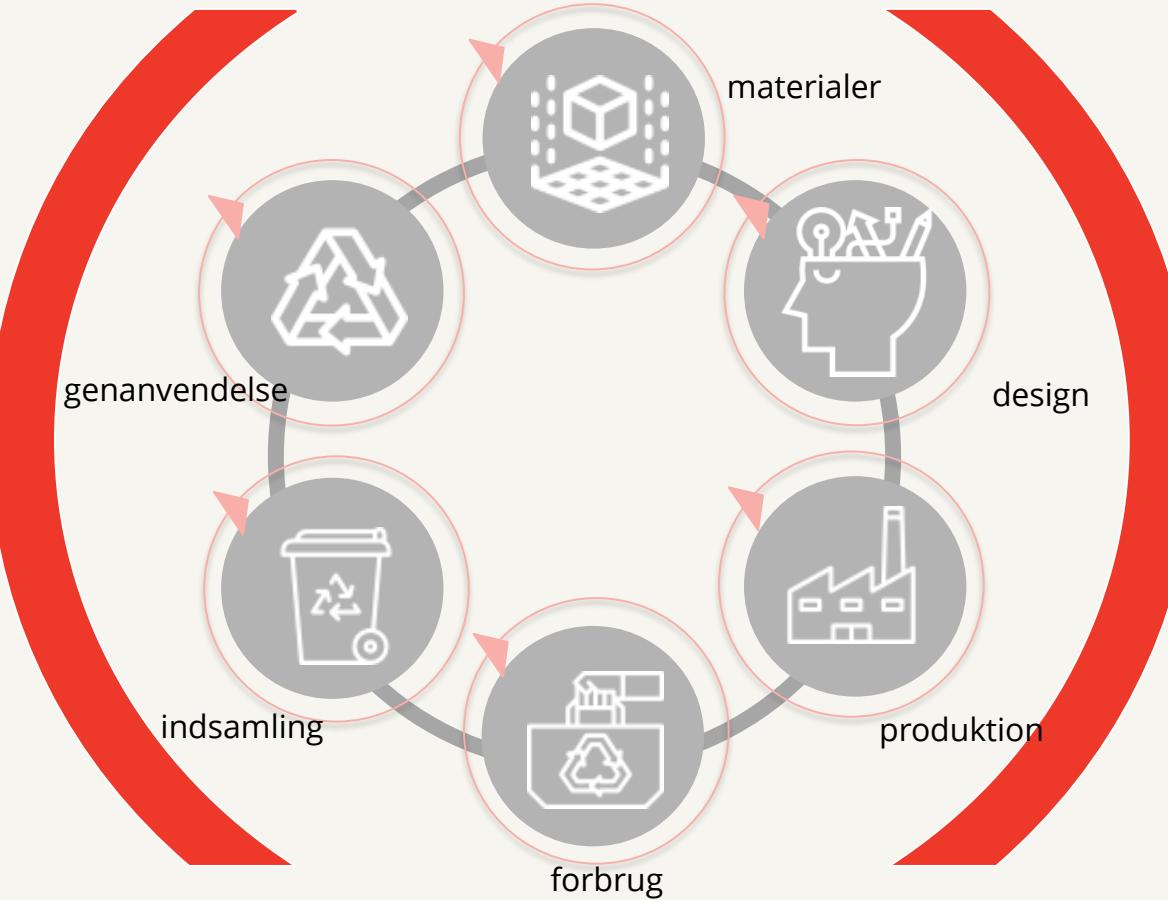
fra lineær

til cirkulær økonomi

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# Hvor starter cirklen i den cirkulære økonomi?

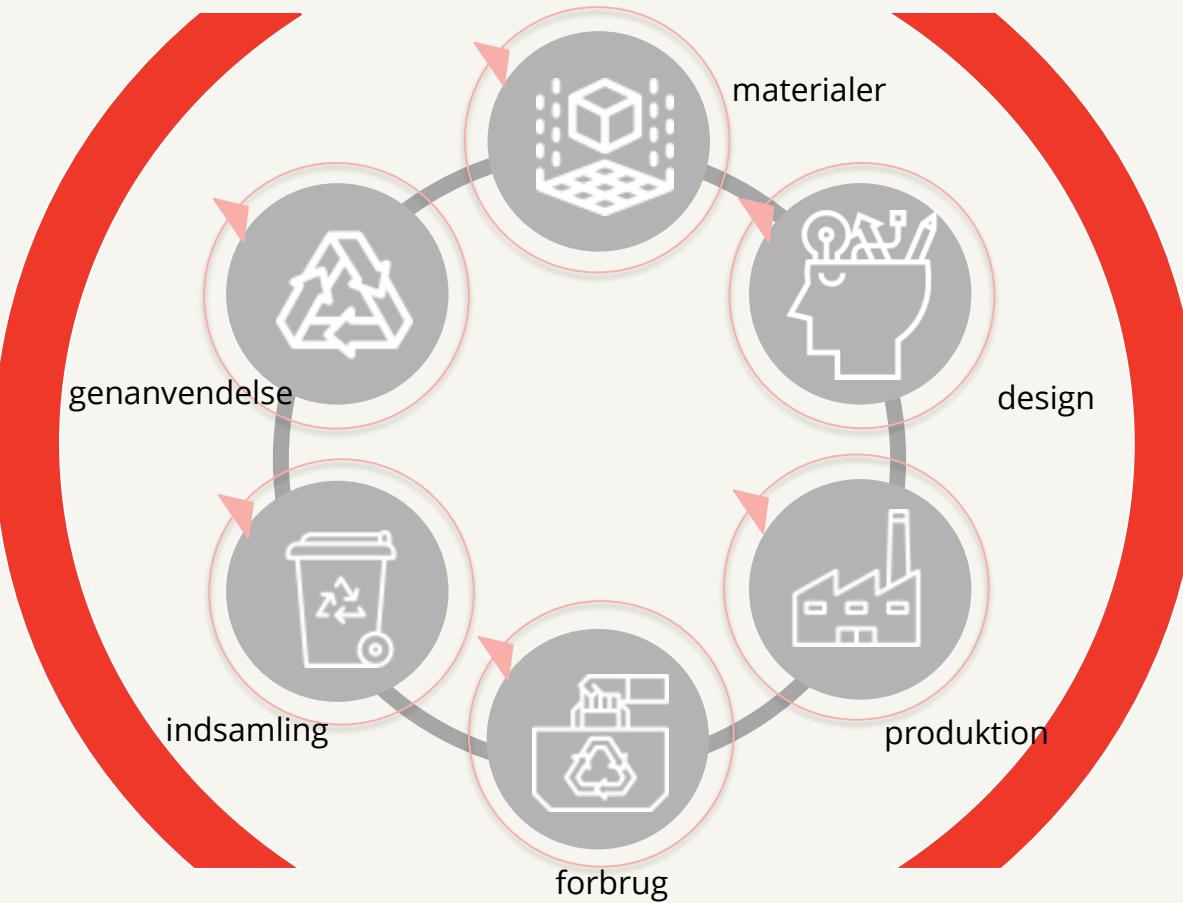
POLICY



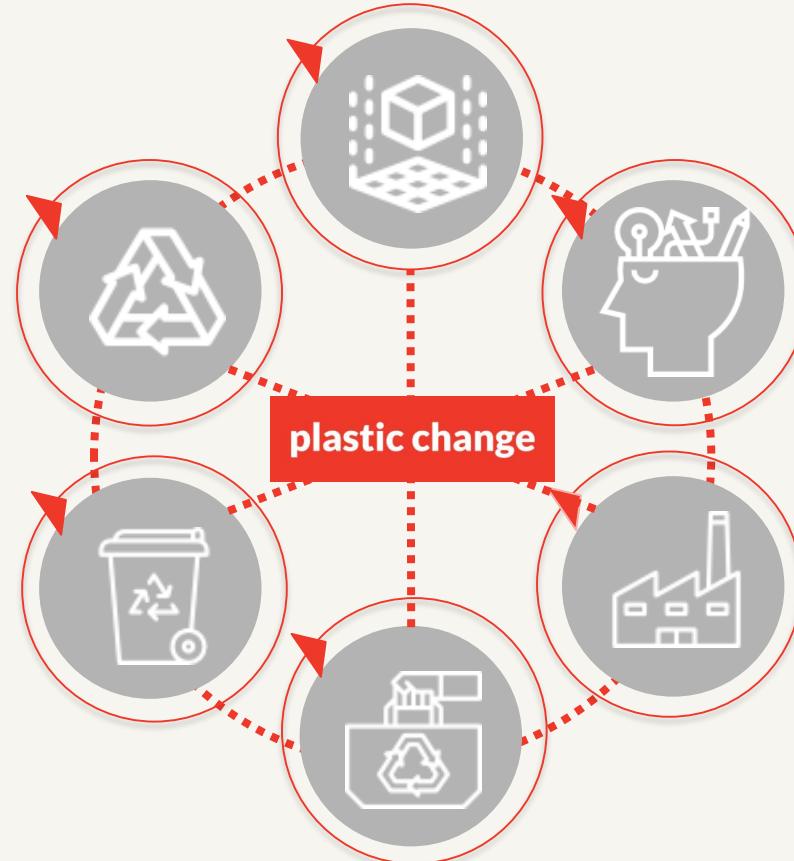


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# POLICY



# Vores unikke position: Bindedeled mellem de enkelte led i kæden



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Tak for jeres opmærksomhed!

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