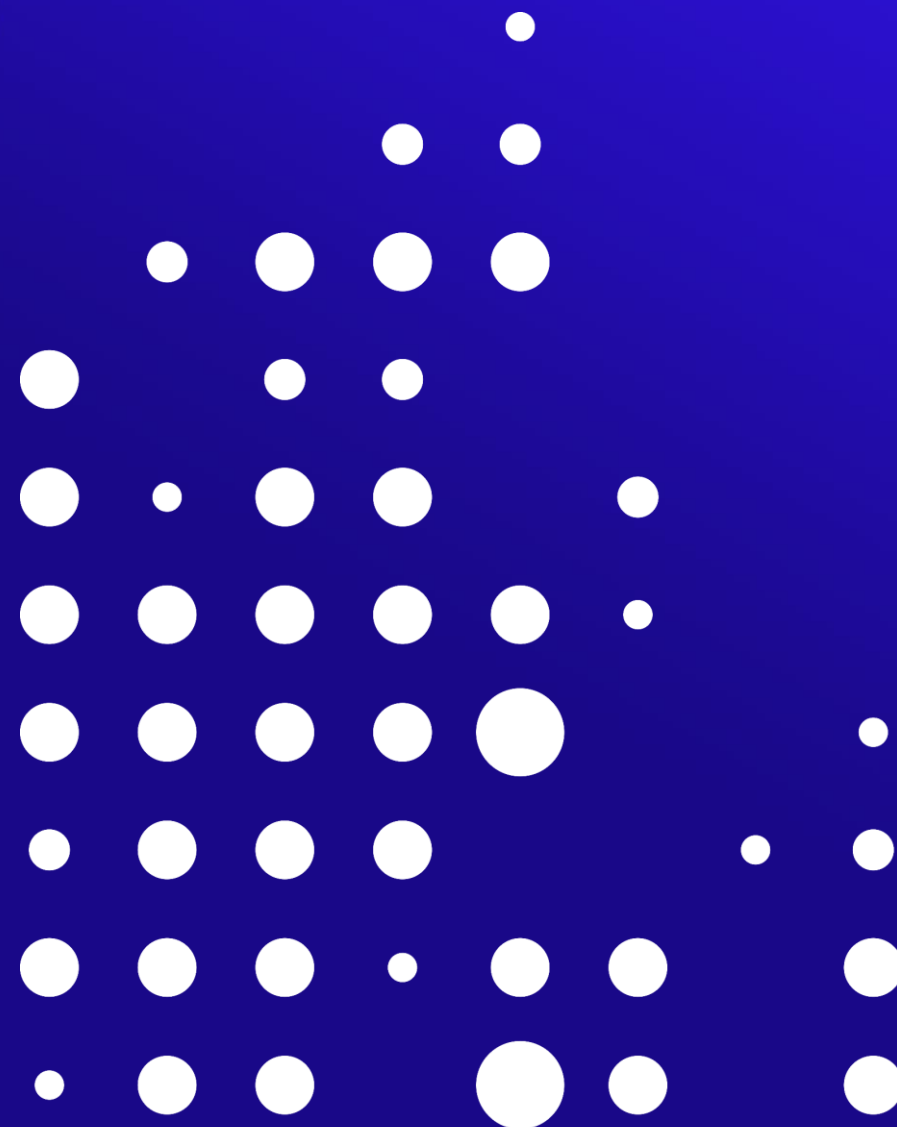


Retail Trade Index

Data is based on July 2021 (except retail sale via internet where data is lagged one month)



Documentation of the statistics

- The data used in this presentation is based on The Retail Trade Index from Statistics Denmark.
- The Retail Trade Index shows the development in turnover within the retail trade sector. The statistics is published monthly and is primarily used as short term indicator for private consumption as well as the general business cycle movement.
- The statistics are based on survey data from all large retail trade enterprises and a sample of the remaining retail trade enterprises, which are requested to submit information about their turnover each month.
- The statistics cover retail trade in Denmark by Danish retail trade enterprises, excluding Greenland and Faroe Islands. Foreign enterprises with retail trade with Danish consumers (e.g. near-border enterprises or foreign internet shops) are not included in the statistics.
- The first published figures for a given month are published 20-22 days after the end of the reference period. Due to the short production time the data is exposed to revisions.
- Source: [Statistics Denmark](#)

Retail Trade Index, clothing and total July 2006 – July 2021

Retail Trade Index. Seasonally adjusted and price adjusted quantity indices



Growth in the Retail Trade Index (clothing and total)

Growth rates with respect to the same month of the previous year. No seasonal and price adjustment

	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Okt-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	Maj-21	Jun-21	Jul-21
Total retail trade	3.2%	1.4%	0.1%	1.5%	0.5%	0.2%	2.7%	5.2%	-4.6%	-2.9%	4.6%	6.8%	8%	2.7%	4.6%	13.6%	7.5%	1.9%	-6.2%	-3.7%	24.3%	10.7%	7.3%	7.6%	5.4%
Clothing etc.	-0.6%	-4.7%	-7%	-1.3%	-6.2%	-9.6%	-8.2%	-0.2%	-52.5%	-59%	-20.5%	-8.1%	-3.5%	-4.2%	-7.1%	11%	0.4%	-25.2%	-55.6%	-50.8%	103.1%	122.2%	36%	30.9%	28.2%

Growth rates with respect to the same month of the previous year. No seasonal and price adjustment

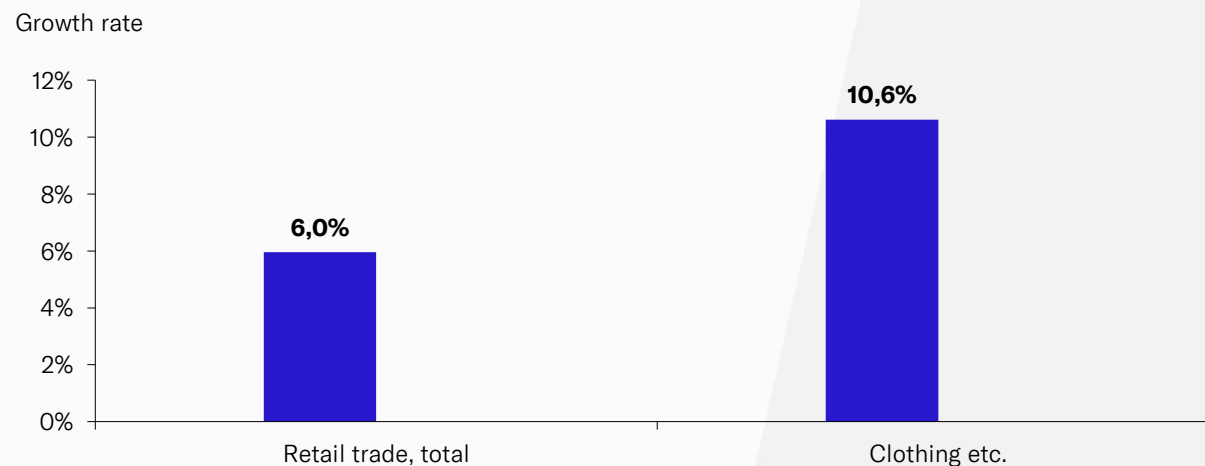


Growth in the Retail Trade Index (clothing and total) in the current financial year

Average Retail Trade Index in the current and previous financial year No seasonal and price adjustment

Index, 2015=100	December 19 - July 20	December 20 - July 21	Growth rate
Retail trade, total	105,6	111,9	6,0%
Clothing etc.	73,2	80,9	10,6%

Retail Trade Index growth rate. Current financial year compared to the previous year. No seasonal and price adjustment



Growth in the Retail Trade Index (clothing and total)

Retail Trade Index, latest month compared to same month of the previous year No seasonal and price adjustment

Index, 2015=100	July 20	July 21	Growth rate
Retail trade, total	110,5	116,5	5,4%
Clothing etc.	86,4	110,8	28,2%

Average Retail Trade Index, latest 6 months compared to the same period of the previous year No seasonal and price adjustment

Index, 2015=100	Avg. February 20 - July 20	Avg. February 21 - July 21	Growth rate
Retail trade, total	104,2	113,2	8,6%
Clothing etc.	65,9	87,9	33,4%

Growth in the Retail Trade Index (clothing and total)

Retail Trade Index, latest 3 months of this year and of the previous year. No seasonal and price adjustment

Index, 2015=100	May 20	June 20	July 20
Retail trade, total	113,3	111,8	110,5
Clothing etc.	76,2	92,7	86,4

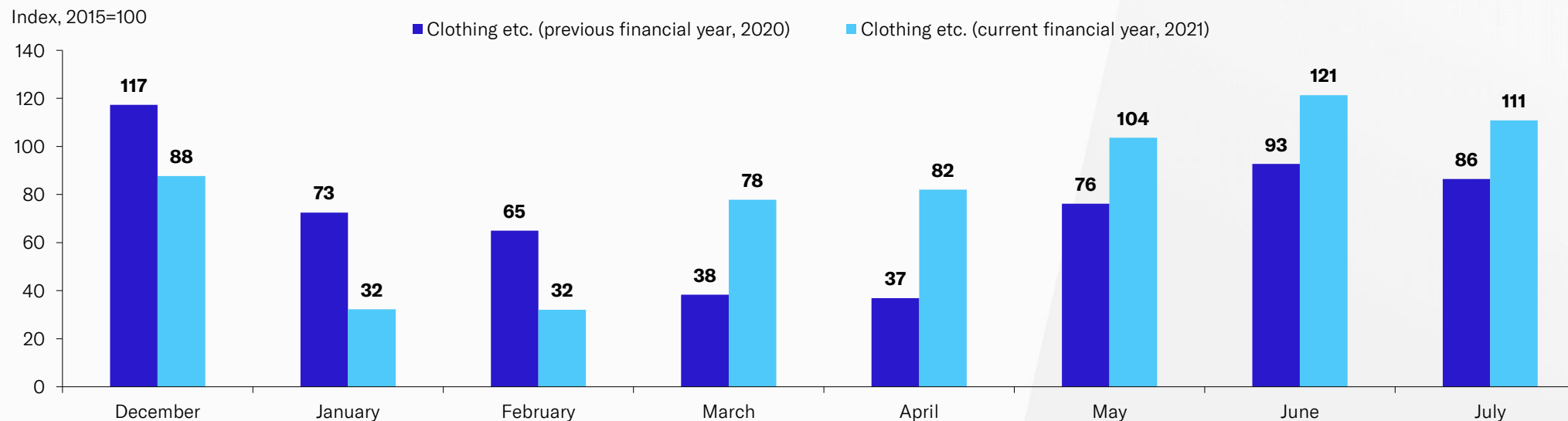
Index, 2015=100	May 21	June 21	July 21
Retail trade, total	121,6	120,3	116,5
Clothing etc.	103,6	121,3	110,8

Average Retail Trade Index, latest 3 months compared to the same period of the previous year. No seasonal and price adjustment

Index, 2015=100	Avg. May 20 - July 20	Avg. May 21 - July 21	Growth rate
Retail trade, total	111,9	119,5	6,8%
Clothing etc.	85,1	111,9	31,5%

Growth in Clothing Retail Trade Index

Clothing Retail Index since December and during the same period of the previous year. No seasonal and price adjustment



Clothing Retail Index since December and during the same period of the previous year. No seasonal and price adjustment

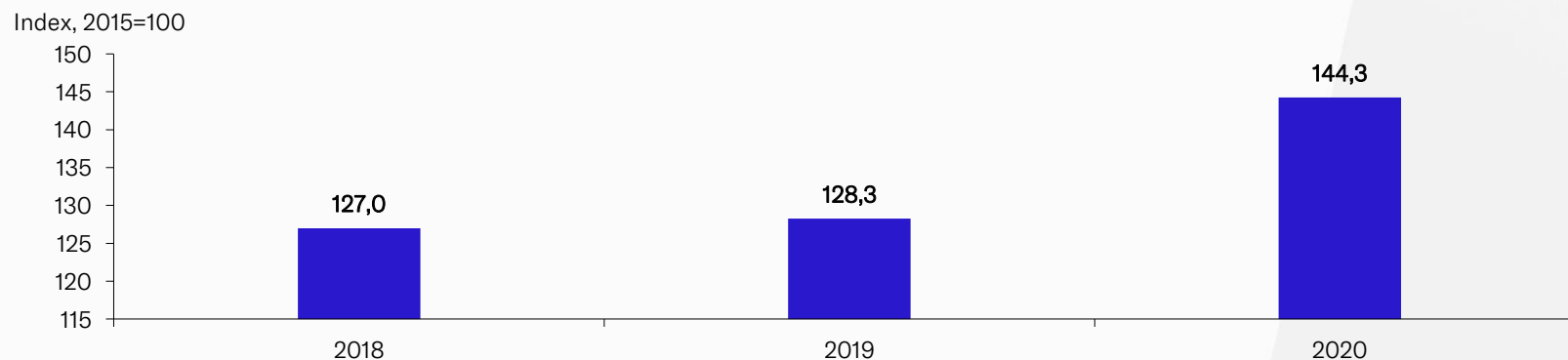
Index, 2015=100	December	January	February	March	April	May	June	July
Clothing etc. (previous financial year, 2020)	117,3	72,5	65,0	38,3	36,9	76,2	92,7	86,4
Clothing etc. (current financial year, 2021)	87,7	32,2	32,0	77,8	82	103,6	121,3	110,8

Growth in retail sale of clothing, shoes, leather goods, watches or baby equipment via internet

Average Retail Trade Index, concluded financial year. No seasonal and price adjustment

Index, 2015=100	Avg. financial year 2018	Avg. financial year 2019	Avg. financial year 2020	Growth rate, 2019-2020
Retail sale of clothing etc. via internet	127,0	128,3	144,3	12,5%

Average Retail Trade Index, concluded financial year. No price- and seasonal adjustment

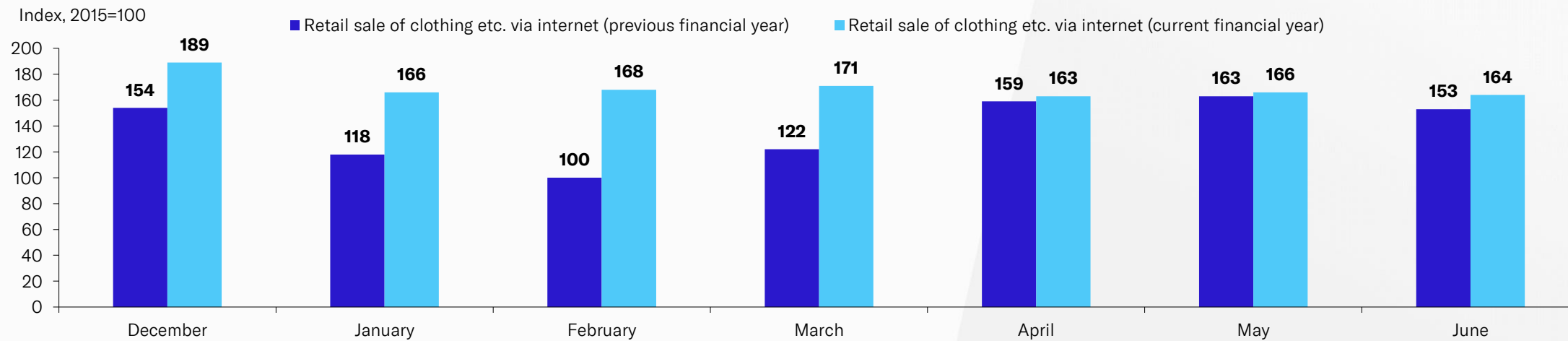


Retail sale of clothing etc. via internet. No seasonal and price adjustment

Index, 2015=100	Jun-19	Jul-19	Aug-19	Sep-19	Okt-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	Maj-20	Jun-20	Jul-20	Aug-20	Sep-20	Okt-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	Maj-21	Jun-21
Retail Trade Index	141	108	116	140	124	147	154	118	100	122	159	163	153	133	131	155	153	190	189	166	168	171	163	166	164
Growth compared to the same month of the previous year	8,5%	-0,9%	-7,9%	2,9%	-6,8%	-10,9%	2,7%	-6,3%	-9,1%	-3,9%	27,2%	30,4%	8,5%	23,1%	12,9%	10,7%	23,4%	29,3%	22,7%	40,7%	68,0%	40,2%	2,5%	1,8%	7,2%

Growth in retail sale of clothing, shoes, leather goods, watches or baby equipment via internet

Retail Trade Index since December in the current and the previous financial year. No seasonal and price adjustment



Average Retail Trade Index since December and in the same period of the previous year. No seasonal and price adjustment

Index, 2015=100	Financial year 2020 avg. (December 19 - June 20)	Financial year 2021 avg. (December 20 - June 21)	Growth rate
Retail sale of clothing etc. via internet	138,4	169,6	22,5%